

# Gleason's Gymnastics Maple Grove Booster Club



## Please Sponsor the Lights! Camera! Action! Invitational Meet!

Gleason's Maple Grove Gymnastics Booster club, a non-profit organization, is appealing to you to **sponsor our First Annual "Lights! Camera! Action!" Invitational Gymnastics Meet**. The meet is being held at the Maple Grove Jr. High, January 26<sup>th</sup> – 27<sup>th</sup>, 2008. This is a USA Gymnastics Sanctioned event for gymnasts competing in Levels 4 – 10.

The meet will be an exciting event for approximately 250 young girls and women to compete with over 1,000 members of their families and community in attendance! The competitors will range from 7 year old protégées in pigtails to high school seniors with dreams of continuing gymnastics through college!

### Sponsoring the Lights! Camera! Action! Invitational Meet is a **BIG WIN** for your company!

- **A Captive Target Market!** The 250 gymnasts and 1,000+ spectators will be primarily comprised of middle- to upper-class residents of Maple Grove and surrounding communities. They will be spending an average of 3 hours at the meet location. In addition, many will be staying the entire weekend in Maple Grove at the Holiday Inn Hotel and Suites in Arbor Lakes.
- **Effective and Cost Efficient Reach!** Your company can effectively reach a relevant market at a very low cost! For example, at the Platinum Sponsorship Level, **your cost per meet attendee is less than 1 dollar!**
- **A Great Way to Show Your Commitment to Maple Grove!** Our promotional avenues will ensure that your company will have significant recognition as an organization that supports Maple Grove's community endeavors!
- **Show Your Support to Healthy Lifestyles!** Gymnastics is a sport that engenders a healthy lifestyle!
- **A Rare Ground Floor Opportunity!** By becoming a sponsor for the first annual Lights, Camera, Action! Invitational Meet, you have a ground floor opportunity to become involved with what we plan to grow to a marquis event in the Minnesota USA Gymnastics competition calendar!
- **Sponsor in a Way that is Best for YOU!** In addition to monetary support, you may also sponsor the Lights! Camera! Action! Invitational Gymnastics Meet through an offering of goods and services! See below for details.

More Information and Sponsorship Form Available at: [http://www.gleasonsteamgirls.com/lca\\_info.html](http://www.gleasonsteamgirls.com/lca_info.html)



# Gleason's Gymnastics Maple Grove Booster Club



## Lights! Camera! Action! Meet Sponsorship Opportunities!

The Lights! Camera! Action! Invitational Gymnastics meet has many sponsorship opportunities available! In addition to monetary support, sponsorship may also take the form of a goods and/or service donation.

Sponsorship Level:	Sponsor's Benefits:
<p><b>Platinum:</b> \$1,000 and/or Goods and Service Equivalent</p>	<ol style="list-style-type: none"> <li>1. A 3' x 12' Banner with your name at the Lights, Camera, Action! Invitational Meet venue</li> <li>2. Full Page Ad within the Tournament Program</li> <li>3. Option to have a vendor's booth, where coupons for services, demos and samples or sale* of Products/Services may be offered</li> <li>4. Recognition as a Platinum Sponsor before and after every session</li> <li>5. Option to provide Service and Product giveaways before and after every session</li> <li>6. Recognition in Newspaper Articles targeted for November 2007, January, February 2008</li> <li>7. Local TV coverage throughout the meet, if available</li> <li>8. Recognition as a Platinum Sponsor on the Lights, Camera, Action! Invitational Meet Website: <a href="http://www.gleasonsteamgirls.com/lca_info.html">http://www.gleasonsteamgirls.com/lca_info.html</a></li> <li>9. 8 free weekend passes to the meet events</li> </ol>
<p><b>Gold:</b> \$500 and/or Goods and Service Equivalent</p>	<ol style="list-style-type: none"> <li>1. A 3' x 6' Banner with your name at the Lights, Camera, Action! Invitational Meet venue</li> <li>2. Half (1/2) Page Ad within the Tournament Program</li> <li>3. Option to have a vendor's booth, where coupons for services, demos and samples or sale* of Products/Services may be offered</li> <li>4. Option to provide Service and Product giveaways before and after every session</li> <li>5. Recognition in Newspaper Articles targeted for November 2007, January, February 2008</li> <li>6. Recognition as a Gold Sponsor on the Lights, Camera, Action! Invitational Meet Website: <a href="http://www.gleasonsteamgirls.com/lca_info.html">http://www.gleasonsteamgirls.com/lca_info.html</a></li> <li>7. 4 free weekend passes to the meet events</li> </ol>
<p><b>Silver:</b> \$250 and/or Goods and Service Equivalent</p>	<ol style="list-style-type: none"> <li>1. Quarter (1/4) Page Ad within the Tournament Program</li> <li>2. Option to have a vendor's booth, where coupons for services, demos and samples or sale* of Products/Services may be offered</li> <li>3. Option to provide Service and Product giveaways before and after every session</li> <li>4. Recognition in Newspaper Articles targeted for November 2007, January, February 2008</li> <li>5. Recognition as a Silver Sponsor on the Lights, Camera, Action! Invitational Meet Website: <a href="http://www.gleasonsteamgirls.com/lca_info.html">http://www.gleasonsteamgirls.com/lca_info.html</a></li> <li>6. 4 free weekend passes to the meet events</li> </ol>
<p><b>Bronze:</b> \$100 and/or Goods and Service Equivalent</p>	<ol style="list-style-type: none"> <li>1. One Eighth (1/8<sup>th</sup>) Page Ad within the Tournament Program</li> <li>2. Recognition in Newspaper Articles targeted for November 2007, January, February 2008</li> <li>3. Recognition as a Bronze Sponsor on the Lights, Camera, Action! Invitational Meet Website: <a href="http://www.gleasonsteamgirls.com/lca_info.html">http://www.gleasonsteamgirls.com/lca_info.html</a></li> <li>4. 2 free weekend passes to the meet events</li> </ol>

\*Sale commissions anticipated. Commission amount is negotiable.

Gleason's Gymnastics Maple Grove Booster Club



**2008 Lights! Camera! Action! Invitational Meet**

January 26<sup>th</sup> – 27<sup>th</sup>, 2008

Maple Grove Jr. High

**Sponsorship Commitment Form**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone #: \_\_\_\_\_ FAX # \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Level of Sponsorship: Please check one

- Platinum \$1,000  
 Gold \$500  
 Silver \$250  
 Bronze \$100

Description of Sponsorship (Monetary, Goods, Services)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Sponsorship Commitment Deadlines:

- Commitment Forms required by December 15, 2007
- Banner and Program Ad layouts must be submitted in .jpg or .pdf format. Ad layouts required by December 15, 2007.
- Monetary Payments due by January 2, 2008. Checks should be made out to Gleasons Maple Grove Booster Club.

**Contact: Mary Edelman – LCA Invitational Meet Director**

c/o Gleason's Gymnastics

9775 85<sup>th</sup> Ave. N

Maple Grove, MN 55368

[Mary\\_edelman@yahoo.com](mailto:Mary_edelman@yahoo.com)

## Gleason's Gymnastics Maple Grove Booster Club

### Appendix A. Non-Monetary Items Suggestions:

- Concession Food, Drink, Paper goods – 1,000 plus spectators
- Coach's Hospitality Food, Drink, Decorations, Paper goods, Gift Certificates – 20 coaches per day
- Judge's Hospitality Food, Drink, Decorations, Paper goods, Gift Certificates – 8 judges per day
- Items for Raffles and Giveaways during sessions– gift certificates, coupons, product samples – 7 sessions
- Items for Teams staying at Holiday Inn and Suites Hotels – gift certificates, coupons, product samples, decorations – 20 – 40 rooms
- Decorations – Lights! Camera! Action! Theme – 1 large and 1 small gym
- Costumes/Tuxedos for meet volunteers – 2 days; pick up Friday return on Monday
- Signage – Banners, etc.